



AGENDA 2023

8:40AM	OPENING ADDRESS	
	TRACK 1	TRACK 2
9:10AM – 9:40AM (SESSION 1)	<p>THE GROWING NEED FOR SPORT & MENTAL HEALTH TO DEVELOP BETTER STRATEGIES Matt Berriman (Chairman, Mental Health Australia and Managing Partner, RealVC)</p>	<p>BUILDING AI ATHLETES OF THE FUTURE Pete Davis (Co-founder & CEO, One Future Football)</p>
9:50AM – 10:20AM (SESSION 2)	<p>CREATING SOCIETAL VALUE IMPACT WITH DIGITAL TECHNOLOGY Jenny Simpson (CTO, Football Australia and initial CEO, MEGA Events Innovation)</p>	<p>FAN ENGAGEMENT, THE ENHANCED LIVE MATCH EXPERIENCE Iris Cordoba (Managing Director, Microsoft GSIC) Clement Schmutz (Data & AI Specialist, Microsoft)</p>
10:30AM – 11:00AM (SESSION 3)	<p>HOW GLOBAL SPORTS ARE TRANSFORMING EXPERIENCES FOR PLAYERS, COACHES & FANS Paul Devlin (Sports Lead Australia, AWS)</p>	<p>VC PANEL: ACCELERATING SPORTS TECH INNOVATION Matt Berriman (Managing Partner, RealVC) Arvind Iyengar (Chairman, Sportz Interactive) Stirling Mortlock (CIO & Founding Partner, XV Capital)</p>
11:00AM – 11:30AM	MORNING TEA BREAK	
11:30AM – 12:00PM (SESSION 4)	<p>CREATING IMPACT THROUGH ANALYSIS: CHARACTERISTICS OF SUCCESSFUL TEAMS Troy Baker (Snr. Solutions Consultant, Hudl)</p>	<p>ACQUIRING, RETAINING AND COMMERCIALISING SPORTS FANS: LESSONS FROM THE IPL AND BEYOND Arvind Iyengar (Chairman, Sportz Interactive)</p>
12:10PM – 12:40PM (SESSION 5)	<p>TO OTT AND BEYOND: HOW TECHNOLOGY HAS CHANGED THE GAME FOR AUSTRALIAN BASEBALL Dave Edwards (Director of Sports Media & Partnerships, Sportradar) Paul Gonzalez OLY (General Manager, Australian Baseball League)</p>	<p>DIGITAL TRANSFORMATION AT THE OLYMPICS Will Jago (Chief Marketing & Digital Officer, Australia Olympic Committee)</p>
12:45PM – 1:15PM (SESSION 6)	<p>CO-CREATING THE FUTURE SPORTS TECH ECOSYSTEM Prof. John Cairney (Head of School) and Emma Beckman (Associate Professor), The University of Queensland</p>	<p>DESIGN OF DATA ANALYTICS SYSTEMS FOR COACHES & ATHLETES Jess Coronas (Swimming Insight & Olympic Campaign Lead - Performance Support)</p>
1:15PM – 2:00PM	<p>Express Lunchtime Session: Supercharge your fan engagement in under 10 minutes</p>	
2:00PM – 2:30PM (SESSION 7)	<p>DIGITAL AND TECHNOLOGY TRANSFORMATION Rob Pickering (GM Technology, AFL)</p>	<p>STAYING AHEAD OF THE GAME: THE FUTURE OF AI IN SPORTS Ash Hall (Research Engineer Lead - Machine Learning, Australian Institute of Sport)</p>
2:35PM – 2:55PM (SESSION 8)	<p>HOW AI POWERED CULTURAL ANALYTICS UNLOCKS EXPLOSIVE GROWTH IN SPORT Reg Raghavan (CEO, CulturalPulse)</p>	<p>TESTING TECH IN PARADISE Wendy Macdonald (Investment Lead, Sunshine Coast Council)</p>
3:00PM – 3:20PM (SESSION 9)	<p>WHAT IT TAKES TO WIN A BID Thane Joske (Founder) and Kate Wright (Associate Director), Thr33 PM</p>	<p>BLENDED INNOVATIONS: VOUCHERS, REWARDS, PARTICIPATION, EDUCATION & LIVE DATA INSIGHTS TO THE COMMUNITY Rob Fletcher (Managing Director, GameDay)</p>
3:20PM – 3:40PM	AFTERNOON TEA BREAK	
3:40PM – 4:05PM (SESSION 10)	<p>THOROUGHbred ATHLETES: A SCIENTIFIC APPROACH TO TRAINING Katrina Anderson (Head of Sport Science) and Joshua Kadlec-Cavanagh (Head of Data & Performance), Ciaran Maher Racing</p>	<p>BROADCAST ADVANCEMENTS IN LIVE & BEHIND THE SCENES THAT ARE CHANGING THE WAY WE CONSUME SPORT James Watson (SVP Worldwide Productions, LIV Golf) Aaron Cross (COO, Champion Data)</p>
4:10PM – 4:35PM (SESSION 11)	<p>THE FUTURE OF ASSISTIVE TECHNOLOGY FOR ATHLETES WITH DISABILITIES Jacob Darkin (Inclusion & Diversity Advocate, Mable)</p>	<p>UNDERSTAND THE ESPORTS, GAMING & STREAMING MARKETS - 2023 ESPORTS REPORT Thomas Alomes (Head of Market Insights, STWS) Chris Smith (Co-founder & CEO, BIGR)</p>
4:40PM – 5:00PM (SESSION 12)	<p>PICKLEBALL: USA + ASIA, PROFESSIONAL LEAGUES EMERGING Sarah Burr (Pickleball Athlete, Arizona Drive) Brendan Lee (CEO, Pickleball Australia)</p>	<p>FROM HIGH PERFORMANCE TO LIFE PERFORMANCE: TOWARD AND BEYOND TOKYO 2020+1 Takeshi Kukidome (Vice President, Japan Sport Council)</p>
5:00PM – 6:30PM	POST EVENT NETWORKING DRINKS	